

MUNA

(A monthly magazine for children in Nepali)

BLACK & WHITE

Full page Inside	Rs. 9,000/-
Half page Inside	Rs. 5,000/-
Quarter page Inside	Rs. 3,000/-

COLOUR

Back Full page Cover	Rs. 25,000/-
Back Full page Inside	Rs. 18,000/-
Front Full page Inside	Rs. 20,000/-
Inside Full Page	Rs. 15,000/-

(Exclusive VAT)

MECHANICAL DETAILS

Width of Column	7 cm
Number of Columns	2
Printing Area	15cm x 22cm
Screen	85/65

REBATES

FOR MONTHLY MAGAZINES

upto 4 Insertions	15%	(Within One Year)
5 to 9 Insertions	25%	
More than 10 Insertions	35%	

TERMS REGARDING ACCEPTING OF ADVERTISEMENT

1. Advertisements are accepted in good faith, and the Corporation accepts no responsibility whatsoever regarding the bonafides of the advertiser. The Corporation also does not accept any liability for the content of the advertisements, delay, omissions or errors in publication, forwarding replies, etc.
2. Cancellation or alteration of any advertisement before publication (30 hours) is acceptable only upon prior notice in writing. In case the notice is less than 24 hours, 25% shall be charged.
3. Each advertisement must clearly bear the name, signature and address of advertiser.
4. Every effort will be made to insert advertisement on the dates desired. But in case of inability to publish on the earliest possible dates desired, advertisements will be published on the earliest possible dates.
5. Printing mistakes shall not oblige any free reprint. We also cannot assume responsibility for printing errors caused by defective materials supplied by the advertisers/advertising agency.
6. The advertiser/advertising agencies will be solely responsible for the content of the advertisements placed with us.
7. Tariff rates for Indian advertisements will be the same as Nepali advertisements.
8. The Corporation reserves the right to amend, refuse or withhold any advertisement without assigning any reason even if the advertisement has been accepted and paid for.
9. All rates are subject to alteration without prior notice.
10. Only authorised advertising agencies will be offered 15% agency commission.
11. Minimum size of advertisement will be 5 cm.
12. A fraction of a centimeter will be treated as one full centimeter.
13. The Corporation will not be responsible for unsatisfactory reproduction if bromides or negatives supplied are not made according to our stipulated requirements.
14. All copy instructions for advertisements must be accompanied by a photocopy of the advertisement intended for publication. In the event this is not adhered to, the Corporation will not be held responsible for incorrect publication of any advertisement.
15. We reserve the right to cancel advertisements at any time upon default in payment.



गोरखापत्र संस्थान
GORKHAPATRA CORPORATION

गोरखापत्र
THE RISING NEPAL
मुना युवामञ्च मधुपर्क

www.gorkhapatraonline.com

RATE CARD

Effective from
Shrawan 1, 2079
(July 17, 2022)



गोरखापत्र संस्थान

धर्मपथ, काठमाडौं, नेपाल
+977-1-5327493, 5331394
mgorkhapatra@gmail.com
www.gorkhapatraonline.com



GORKHAPATRA CORPORATION

Dharmapath, Kathmandu, Nepal
+977-1-5327493, 5331394
mgorkhapatra@gmail.com
www.gorkhapatraonline.com

ADVERTISEMENT TARIFF

(All Rates are in Nepali Currency, exclusive VAT)
(Effective from July 17, 2022)

BLACK & WHITE ADVERTISEMENT RATE

	Gorkhapatra	The Rising Nepal
1. All Classifications	Rs.1,600/- per cc	Rs.1,200/- per cc
2. Classified (upto 30 words) (Personal) (Sun, Mon, Tues & Wed)	Rs.10/- per word	Rs.10/- per word
3. Classified display (1x5 cm) (Personal) (Thu, Fri & Sat)	Rs.1,200/-	Rs.800/-
4. Ear panel		
- Front Page	Rs.14,000/-	Rs.7,000/-
- Other Page	Rs.7,000/-	Rs.5,600/-
5. Front Page (Minimum Size 3x20 cc / Maximum Size 4x25 cc / Bottom Strip Size 8x5 cc)	Rs.2,100/- per cc	Rs.1,400/- per cc
6. Back Page	Rs.1,900/- per cc	Rs.1,300/- per cc
7. Multi Language page	Rs.1,050/- per cc	--
8. Cancellation Charge (Within 24 hours)	25%	25%

Supplement

Black and White	Rs.1,600/- per cc	Rs.1,200/- per cc
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Note : A fraction (Measurement) will be 1 CM

FREQUENCY & OTHER DISCOUNT

(Except Ear panel/Classified/ Classified Display)
(For same advertisement & same order)

	Gorkhapatra	The Rising Nepal
1. Frequency Discount		
- Up to 4 Ins. in a month	10%	10%
- More than 4 Ins. in a month	15%	15%
2. Full Page Discount	10%	10%
3. Simultaneous Discount	10%	10%

COLOUR ADVERTISEMENT RATE

	Gorkhapatra	The Rising Nepal
1. All Classifications	Rs. 1,900/- per cc	Rs. 1,300/- per cc
2. Ear Panel		
- Front Page	Rs. 18,000/-	Rs. 8,000/-
- Other Page	Rs. 11,000/-	Rs. 7,000/-
3. Jacket Front	Rs. 18,00,000/-	Rs. 9,00,000/-
4. Front Page (Minimum Size 3x20 cc / Maximum Size 4x25 cc/ Bottom Strip Size 8x5 cc)	Rs. 2,500/- per cc	Rs.1,800/- Per cc
5. Third Page	Rs. 2,000/-	Rs. 1,400/-
6. Back Page	Rs. 2,100/- per cc	Rs. 1,400/- per cc
7. Cancellation Charge (Within 24 hours)	25 %	25 %

Supplement

Colour	Rs.1,900/- per cc	Rs.1,300/- per cc
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Note : A fraction (Measurement) will be 1 CM

FREQUENCY & OTHER DISCOUNT

(Except Ear panel/Classified/Classified display)
(For same advertisement & same order)

	Gorkhapatra	The Rising Nepal
1. Frequency Discount		
- Up to 2 Ins. in a month	5%	5%
More than 2 up to 4 Ins. in a month	10%	15%
More than 4 Ins. in a month	15%	20%
2. Full Page Discount	15%	15%
3. Simultaneous Discount	10%	10%

MECHANICAL DETAILS

Width of Column	4 cm
Number of Columns	8
Printing Area	33 cm x 50 cm
Screen	85/65

YUVA MANCH

(A monthly magazine for Youths in Nepali)

BLACK & WHITE

Full page Inside	Rs. 17,000/-
Half page Inside	Rs. 9,000/-
Quarter page Inside	Rs. 5,000/-

COLOUR

Back Full page Cover	Rs. 45,000/-
Back Full page Inside	Rs. 35,000/-
Front Full page Inside	Rs. 40,000/-
Inside Full Page	Rs. 28,000/-

(Exclusive VAT)

MECHANICAL DETAILS

Width of Column	5 cm
Number of Columns	3
Printing Area	15 cm x 24 cm
Screen	85/65

MADHUPARK

(A monthly literary magazine in Nepali)

BLACK & WHITE

Full page Inside	Rs. 9,000/-
Half page Inside	Rs. 5,000/-
Quarter page Inside	Rs. 3,000/-

COLOUR

Back Full page Cover	Rs. 17,000/-
Back Full page Inside	Rs. 14,000/-
Front Full page Inside	Rs. 14,500/-
Inside Full Page	Rs. 12,000/-

(Exclusive VAT)

MECHANICAL DETAILS

Width of Column	7 cm
Number of Columns	2
Printing Area	15 cm x 24 cm
Screen	85/65

Online Advertisement Rate Card

SN	TYPE OF AD	SIZE	PLACEMENT	Rate
1	Global header AD	900X100	Belo Nav Bar in all page	100000.00 Per month
2	Global Footer AD	900X100	Above Footer Section in all page	70,000.00 Per month
3	landing Page Middle AD	900X100	Ad for home pages 11 places: (Below Each Category Section (gorkhapatra taja,rastriya,bichar etc)	60,000.00 Per month
4	content Page Middle Ad	900X100	Ad for news detail page 3 places: 1.Above news title, 2.Below main image, 3.Below Author Section	60,000.00 Per month
5	Side Ad landing page	200X300	Ad for news detail page 3 places: 1.right side of kala tatha sahitya, 2.right side of sports, 3.right side of manoranjan	40,000.00 Per month
6	content page Side Ad	200X300	2 places for side ad 1.Above Side Bar news 2.Below Side Bar news	40,000.00 Per month
7	listing Page Middle Ad	900X100	2 places for middle ad 1. In category header 2. In Category Footer	70,000.00 Per month
8	listing Page Side Ad	200X300	2 places in side bar 1.Above Side Bar news 2.Below Side Bar news	40,000.00 Per month
9	Landing Page Road Block	1000X500		80,000.00 Per day
10	content block popop Skip Ad	1000X500	All Page	100000.00 Per day